

Joey Wernet  
joey.wernet@gmail.com  
<https://joeywer.net/>

Phoenix, Arizona

## Skills

- User Experience (UX) Design
- User Interface (UI) Design
- Website Development & Design
- Graphic Design
- Wireframing
- User Research
- Prototyping
- Sketch
- Figma
- Adobe Illustrator/Photoshop/AfterEffects
- HTML
- CSS
- Javascript
- Wordpress
- Branding

## Website Designer and Developer

Nov 2021 – Sep 2022

Green Life Hydroponics (freelance) — Peoria, AZ

- Create e-commerce platform using Wordpress and Woocommerce.
- Digitally translate 3,000 products and optimize for web.
- Provide digital solutions for existing manual processes.
- Develop inviting and user friendly user interface for all screen sizes including desktop and mobile.
- Implement a system for owner and employees to easily print shipping labels to ship product.
- Set up an automated system to sync inventory, pricing and orders from Point of Sales system (Quickbooks) to website in real time.

## Website Designer and Developer (UX Contributor)

Feb 2017 – Jan 2021

GoDaddy — Scottsdale, AZ

- Build Wordpress websites for customers, both informational and e-commerce.
- Manipulate HTML, CSS & Javascript code on existing and new websites.
- Design inviting website interfaces for mobile and desktop screen sizes.
- Optimize SEO for websites.
- Workshops for sales department — educate employees on functionality parameters.
- User research and discovery. Wireframing. Prototyping. Present qualitative data to stakeholders.

## Education

Arizona State University  
Tempe, Arizona  
Bachelors of Science (Cum Laude)  
Visual Communication  
Oct 2012 – Apr 2016

CareerFoundry  
Online Schooling  
User Experience (UX) Course  
Additional credits towards Masters Degree  
Feb 2021 – May 2022